



Fondazione
Compagnia
di San Paolo

Culture and Health
A look to the future from the Well Impact worksite
From North West (Italy) to Europe
21 June 2023 Turin Automobile Museum

10:00 - 10:30 WELCOME, REGISTRATION AND WELCOME COFFEE

10:30 - 11:15

INTRODUCTION by Alberto Anfossi Secretary General of the Compagnia di San Paolo Foundation

Culture and Health: the national and international scenario by Pierluigi Sacco Supervisor Well Impact

The CWLAB laboratory: three years of experiments on Culture and Health. Four projects and their outcomes by Beatrice Sarosiek Project Manager CWLAB and Simone Martino Directorate of Planning, Studies and Evaluation at the Compagnia di San Paolo Foundation

Introduced and moderated by Sandra Aloia Head of Mission "Encourage active participation", Objective Culture, Compagnia di San Paolo Foundation

11:15 - 12:45 THE FOUR PILOT PROJECTS OF THE CWLAB: OBJECTIVES, EFFECTS AND LEARNINGS

Healthcare industry testimonials multiple interview to:
Guido Giustetto President of the Order of Doctors and Dentists of Turin (Cultura di Base Project), Antonella Bena Head of the Supranational Service of Epidemiology SEPI of the ASL TO3 (Dedalo Vola Project), Mariateresa Dacquino Director of the Study Center for Medical Humanities DAIRI Alessandria Hospital (Verba Curant Project), Alberto Pilotto President of the Italian Society of Geriatrics, Hospital and Territory (Project DanzArte)

Testimonials from the cultural sector multiple interview to:
Antonio Camurri Casa Paganini, InfoMus, University of Genoa (Project DanzArte), Eugenia Coscarella Community Dramaturg, Steam Laundry / Live Piedmont (Project DanzArte), Martino Gozzi Managing Director Scuola Holden (Verba Curant Project), Cinzia Lacchia Conservator of Borgogna Vercelli Museum (Dedalo Vola Project), Eleonora Gerbotto Director Foundation for Architecture / Turin (Cultura di Base Project)

Moderator Beatrice Sarosiek Project Manager CWLAB, consultant Fondazione Compagnia di San Paolo

12:45 - 13:30 QUESTIONS AND ANSWERS WITH THE WELL IMPACT SCIENTIFIC COMMITTEE

Collecting questions from the audience. Speakers:

Annalisa Cicerchia Economist of culture

Vittorio Gallese Neuroscientist

Enzo Grossi Physician

Pierluigi Sacco Economist of culture

Donatella Tramontano Biologist

13:30 - 15:00 BUFFET LUNCH BREAK AND POSTER SESSION ON CULTURE AND HEALTH PROJECTS of the North-West territory (Liguria, Piedmont, Valle d'Aosta).

15:00 - 17:00 WITNESSES AND VISIONS FROM EUROPE

Art and health at WHO: past, present and future by Nils Fietje Technical Officer, Behavioral and Cultural Analysis Unit, WHO Regional Office for Europe

Impacts on health and well-being of culture and creativity by Dorota Weziak-Bialowolska Faculty Affiliate at Harvard University and Professor of Sociology at Jagiellonian University

Culture and health: policy opportunities video contribution by Ekaterina Travkina Coordinator, Culture, Creative Industries and Global Events, OECD and Professor of Sociology at Jagiellonian University

Culture For Health: the scoping review and policy recommendations on the role of the arts and culture for health and well-being by Lars Ebert Secretary General Culture Action Europe

Moderators: Pierluigi Sacco Supervisor Well Impact, Annalisa Cicerchia Well Impact Scientific Committee

A look to the future by Matteo Bagnasco Responsible Objective Culture Compagnia di San Paolo Foundation and Rosanna Purchia Councilor for Culture of the City of Turin