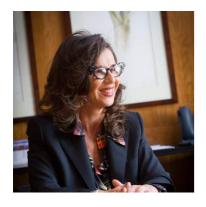


# Paola Giubergia

**CURRICULUM VITAE** 





# Paola Giubergia



2001 - TO DATE

# External Relations Manager

#### **Ersel**

Organises exhibitions, events and sponsorships for Ersel. Established as Studio Giubergia in 1936, the first mutual funds company authorised to operate Italy, Ersel is now a group that manages over 18 billion euros of customer assets, with a staff of around 300 people in Italian and foreign offices; a unique model of continuity and innovation in Italy.

Principally in Turin, Ersel has for many years been a high profile protagonist in the art world, contributing to events organised by other institutions as well as participating in projects from the moment of conception. Even its usual sponsorships involve more than sporadic activities for temporary visibility, but are always protracted collaborations with the highly prestigious entities and organisations integrated into the group's overall strategy. In 2003, when it moved its Turin offices to the historic Ceriana building at Piazza Solferino 11, Ersel created a space to host exhibitions and events, often in collaboration with major national and international organisations.

2005 - TO DATE

# Director

#### **Paideia Foundation**

Founded in 1993 by the Giubergia and Argentero families, Paideia is now one of the most active non-profit organisations in Piedmont supporting children in difficulty and working to improve the lives of children and families living in difficult situations, promoting specific initiatives and fostering the development of effective and innovative social interventions.

In 2018, it inaugurated the Paideia Centre, 3,000 square metres of space to assist families with children with disabilities, childhood rehabilitation activities, sports activities, courses and workshops open to all.



2011 - TO DATE

## Chair

### **Renzo Giubergia Foundation**

Founded as a tribute to President of Ersel, who passed away in 2010, as to renew his commitment, the Renzo Giubergia Foundation aims to help and promote young musical and artistic talents, while using and promoting places of particular beauty and architectural importance in the Piedmont area.

1996 - TO DATE

### Member

#### Consulta per la Valorizzazione dei Beni Artistici e Culturali di Torino

Founded in 1987 by six entrepreneurs united by the common desire to do something concrete for the city, the consultative body for promoting the artistic and cultural heritage of Turin has become an important and precious resource for the recovery and enhancement of Turin's artistic heritage.

2015 - TO DATE

## Director

#### **De Sono Music Association**

Non-profit association established in 1988 by a group of private individuals with the sponsorship of Piedmontese industries to support the improvement of young musical talents.

2009 - 2020

## Director

#### **Ersel Investimenti**

Parent company of Ersel.

2013 - 2019

## Chair

#### Cento per cento lettori

Association established in 2012 to support the Circolo dei Lettori di Torino readers' association.

# Education

# Faculty of Architecture

**Polytechnic University of Turin** 



# Other professional experience

**RETAIL BUSINESS** 

From 1984 to 2001, she was the owner of a successful retail business in the centre of

Turin.

# Personal skills

MOTHER TONGUE

Italian

OTHER LANGUAGES

COMPREHENSION Listening / Reading

SPOKEN Interaction / Speaking WRITTEN

ENGLISH

B2 / B2

B2 / B2

B2

Levels: A1/A2: Basic user - B1/B2: Intermediate user - C1/C2: Advanced user

OPERATING SYSTEMS PROGRAMMING LANGUAGES SOFTWARE Office package

Personal details

I consent to the processing of personal data contained in this Curriculum Vitae pursuant to the GDPR 2016/679 and to the dissemination of the same through the website and the social media channels of Compagnia di San Paolo for reasons of transparency related to my office.

Turin, October 27<sup>th</sup>, 2020 **Paola Giubergia**