

Barbara Graffino

CURRICULUM VITAE





Barbara Graffino

Professional experience

2024 - TO DATE General Council

Fondazione Compagnia di San Paolo

DEC 2016 - TO DATE CEO & Co-Founder

Talent Garden Fondazione Agnelli s.r.l.

The most important European digital education operator as well as the largest community of innovators in the tech ecosystem in Europe.

Talent Garden Italia - Head of Campus Italy.

Executive Vice Chair and ESG Director

Blooming Group S.p.A.

Holding company operating in the food, beauty care and clothing retail sectors. Develops international brands and national experiences of excellence.

BROS s.r.l.

Company owned by Blooming Group that develops "beauty care" and clothing services.

CEO

FEB 2018 - TO DATE Co-Founder

WeTrust

A small investment company specialised in supporting and investing in innovative start-ups.

Through its mentoring activity, it supports young entrepreneurs and companies operating in the field of digital innovation.



	1	, •	
\mathbb{H}	dn	catio	α n
	uu	catr	

2019 MBA Essentials

The London School of Economics and Political Science (LSE)

MA in International Relations and Protection

of Human Rights

University of Turin (110/110) - Faculty of Politics

Board Member

UNIVERSITIES April 2022 - to date

UNIVERSITY OF TURIN - University Committee for Public Engagement

Activities, as part of the Third Mission, to spread knowledge about the reference territory

Vice-Chair (external member).

TRADE ASSOCIATIONS May 2023 - to date

Gruppo Giovani Imprenditori Unione Industriali di Torino

(young entrepreneurs group)

Chair

FOUNDATIONS May 2016 - 2020

FONDAZIONE COMPAGNIA DI SANPAOLO

Foundation of banking origin that pursues social objectives with the aim of promoting the

cultural, civil and economic development of the territory.

Member of the General Council

2013 - 2016

FONDAZIONE INIZIATIVA SUBALPINA

Think tank for discussion and awareness-raising on the competitive positioning of the North West macro-region.

Member of the Board of Directors.



Publications (non academic)

- 1. "La parità uomo-donna è ancora lontana: ci vorranno 131 anni per arrivarci" (Gender equality is still a long way off: it will take 131 years to achieve). https://www.lastampa.it/torino/2024/03/04/news/la_parita_uomo_donna_lontana_131_anni-14118710/
- 2. "Working the Future" TedX Biella. https://www.youtube.com/watch?v=RcoA7vwHDOA
- 3. "How Turin drives the mobility of tomorrow". https://www.techstars.com/blog/innovation-in-action/how-turin-drives-the-mobility-of-tomorrow-startups

Personal details

I consent to the processing of personal data contained in this Curriculum Vitae pursuant to GDPR 2016/679 and to the dissemination of the same through the website and social media channels of Fondazione Compagnia di San Paolo for reasons of transparency related to my office.

Turin, 20/04/2024 Barbara Graffino