

Planning  
Guidelines  
2008

The Compagnia is one of the largest private law foundations in Europe. It is governed by its articles of association which were approved in March 2000. The Foundation is an active member of civil society that pursues the goals of public interest and social good, to foster the civil, cultural and economic development of the communities in which it operates. The revenues produced by the assets it has accumulated over the centuries, and which the Compagnia is committed to passing on intact to future generations, are made available for these institutional aims. The Compagnia di San Paolo is active in the following sectors: scientific, economic and juridical research; education; art; preservation and enhancement of cultural heritage and activities and of heritage sites; health; assistance to the socially deprived categories. In these contexts the Compagnia defines its objectives using multi-year and annual planning tools and operates both by making grants to bodies who propose projects that are in keeping with its programmes, and by other means, including through its “instrumental bodies” that operate directly in the Foundation’s various sectors of activity.



## Planning Guidelines 2008

## What are the Compagnia di San Paolo's planning guidelines?

The Compagnia di San Paolo's institutional activity is run on the basis of the medium-term framework defined in the **multi-year Planning Document**. The **annual Planning Document** identifies the resources available (income statement) and the annual priorities (planning guidelines).

To enable adequate publicity of its priorities to the general public, the Compagnia publishes every year the **Planning Guidelines** which are also distributed online, at the site [www.compagnia.torino.it](http://www.compagnia.torino.it), where the **multi-year Planning Document (Planning Guidelines for 2005-2008)** is also available (the printed version can be requested from the Compagnia).

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## Planning guidelines and resources for 2008

The planning guidelines for 2008 mark a particularly important milestone for the Compagnia di San Paolo. They represent both an arrival point, for the period covered by the *multi-year Planning Document for 2005-2008* (PD 2005-2008), and a starting point, for reflections on the strategies and objectives for the next four-year period, upon which the new Governing Bodies, which will take up office during 2008, will be called to decide.

Running parallel to the deadlines set by the institutional activity, there is a broader timeframe which is worth mentioning. Indeed, in little more than a decade the Compagnia has proved its capacity to play a fundamental role as a financial actor, a decade marked by two milestones: 1997, with the first major privatisation in Italy by a foundation of banking origin; 2007, with the birth of a financial giant able to compete as a major actor in Europe of the euro and the single market – which in turn are tools with which to face the challenges raised by economic and financial globalisation.

These strategic choices have enabled the Compagnia to have growing resources available for institutional activities, for a record-setting amount among foundations, even at an international level. Resources which have benefited primarily Turin and Piedmont, as well as those areas with which the Compagnia has consolidated relationships: Genoa and Liguria and, more recently, Naples and Campania. Resources which we have sought to use both for enhancing opportunities and for the solution of problems our society has to face. Resources for which we have often tried to ensure a European project design, thanks to our links to the continent's major foundations.

**“the Compagnia is committed to pursuing goals of social good, to foster civil, cultural and economic development”**

According to its articles of association, the Compagnia is committed to pursuing “goals of social good, to foster civil, cultural and economic development”. The basic options that derive from them are the leitmotif of our activities: the priority given to quality medium-term development and the enhancement of excellence, the importance given to social and cultural pluralism (also because the Constitutional Court has ruled that foundations are “actors in the organisation of social liberties”), the attention to the multi-faceted dimensions of the “quality of life”, the effort to provide innovative responses to the needs of the weaker social groups, awareness that foundations can play a role as leading actors in “European civil society”.

These have been years of sometimes hectic development of Compagnia activities, on

many fronts. Today it is difficult to find, on the world scene, foundations of comparable size to the Compagnia that operate in so many fields and with such a wide array of instruments: from “traditional” grant-making in support of projects and bodies to multi-year programmes, from the increasing adoption of calls for proposals to agreements with key bodies, from networking projects to community foundations. But the Compagnia’s most novel component as a “non profit group” are its instrumental bodies: Collegio Carlo Alberto, Fondazione per l’Arte, Fondazione per la Scuola, Istituto Superiore Mario Boella, SiTI – Istituto Superiore sui Sistemi Territoriali per l’Innovazione and Ufficio Pio, as well as the newcomer the Human Genetics Foundation (HuGeF) – Torino\*. It is a situation which we believe we can be proud of. Indeed over the last ten years not only has the Compagnia experienced a constant growth in the volume of its institutional activities, but also a very extensive and intensive process of experimentation and learning, that has often anticipated the changes in the Italian foundations system. From an initial stage characterised by a purely discretionary and reactive approach, in the absence of autonomous strategies, we arrived at the early definition of multi-year planning guidelines (in 1997, before the Ciampi-Pinza Law imposed multi-year planning documents), and then the fine-tuning of operating tools that allowed an increasingly clear definition of the Compagnia’s identity (the Programmes in 2000, the notion of a “non profit group” and the new role of instrumental bodies starting from 2001, in the same period the increasing recourse to calls for proposals, the attention given from 2005 to intersector themes until the birth of a new *ad hoc* thematic area, and so on). No less significant has been the parallel increase in the attention given to the effective social impact of the Compagnia’s activities, with an increasingly marked focus on the final beneficiaries of the actions – people, with their needs and talents – and with growing attention to the transparency of reporting (from the increasingly analytical Annual Reports to the aggregated Balance Sheet introduced from 2006) as well as the evaluation of interventions (with the relevant regulatory Act launched in 2007).

**“any organisation can make the maximum contribution to the general good only if it is able to trigger a virtuous circle between resources available, clear goals and the enhancement of the structure entrusted with achieving them”**

We think it is difficult to underestimate the positive results achieved, but we are aware that it is the moment for frank, farsighted assessments, and further innovation. We must endeavour to reap the potentialities of the “non profit group” that are still to be exploited; at the same time, we must know how to evaluate any limits and weaknesses of this model. In other words, we must consolidate on the good things that have been achieved

\* For further information see section on instrumental bodies in this document. (Pag. 61).

and, at the same time, proceed with incisive rationalisations. In fact it is clear that, in the medium term, any organisation can make the maximum contribution to the general good only if it is able to trigger a virtuous circle between resources available, clear goals and the enhancement of the structure entrusted with achieving them. Thus it is a question of drawing up, from the *Planning Guidelines 2008*, a medium-term strategic frame that is both more selective and richer. The Compagnia is now an institutional player that has not only the financial resources but also a wealth of experience and knowledge that enable it to be an active interlocutor that can present proposals at several levels: in a city or regional context, on a national scale or even at a European level.

Becoming an interlocutor of the main social, cultural and institutional players in the various sectors; improving the ability to intervene on the merit of choices, always with the “goal of social good” in mind; fostering processes for diversifying funding where it has contributed, in the last few years, to the structural reinforcement of the players in a sector; knowing how to abandon certain spheres and concentrate the critical mass in the strategic areas: these are some of the challenges we have before us, this is the reason why we must know how to be an “institution” without however losing the capacity for innovation and challenge.

As mentioned before, hopefully growing resources and better focused planning guidelines will have to be flanked by adequate attention to the organisational model. Increasingly, the traditional structure based on sectors has difficulty in reflecting adequately the complexity, dimensions and interdependence of the Compagnia’s activities. Thus a logic based on the “factors” involved in a certain thematic area may constitute a useful complement compared to a “sectorial” approach. In any case, reflection on the future cannot ignore the question of the most suitable organisational structure for a fully-fledged “non profit group”.

As has been stressed several times, the governance of the group is seen to be of pivotal importance, particularly regarding the full integration of the instrumental bodies in the Compagnia’s medium-term strategies as well as a more efficient “division of labour” with them. One of the first tasks of the incoming Governing Bodies, in 2008, will be the revision – on the basis of the fruitful experience built up over the years – of the regulatory Act that defines “the necessary moments of strategic, organisational and financial coordination between the Compagnia and the instrumental bodies” (cited in the Regulations governing institutional activities), first and foremost to introduce a multi-year dimension in their planning.

In keeping with *PD 2005-2008*, this year too the Compagnia’s planning guidelines identify, within the statutory sectors, priority *thematic areas*; the latter are, in turn, subdivided into *fields of interest*, which define the areas to which the Compagnia intends to pay priority attention (see the “Outline of activities and organisations” in the following pages).

From 2008 the item “intersector projects” has changed its name to “special projects”, this term being used for specific intervention fields, that cannot be attributed to individual institutional sectors.

The “Outline” includes both instrumental bodies and the multi-year Programmes (“Museums”, “Neurosciences” and “Housing”) that are under way.

The tables on the following pages indicate for the instrumental bodies both the allocations planned for the budget of each sector and the sums hypothesised for each body for ordinary operations in 2008. As indicated from 2006, it is intended to restrict the Compagnia’s overall commitment to the instrumental bodies to within 20% of the annual budget. In addition, during the year, the Compagnia may earmark resources for specific projects promoted by, or assigned to, individual instrumental bodies. As already indicated, at the end of 2007 HuGeF-Torino was set up; in 2008 its installation in the Lingotto complex should be completed, thus giving rise to the Compagnia’s seventh “instrumental body”. In the *annual Planning Document for 2008 (PD 2008)*, as already done in the revised version of *PD 2007* approved last September by the Compagnia’s Governing Bodies, it has been taken into account that a significant part of the income is of an extraordinary nature, in particular the dividend distributed by Intesa Sanpaolo. To this purpose it has been envisaged that several multi-annual “special Funds” will be activated which, in addition to being fed by the resources available in the provisional balance sheet, will also allow the arrangement and transparency of several provisions made in the past, for example in the field of cultural infrastructure. This will allow us to make a clearer differentiation of interventions of an “investment” nature in the structural sense (although one could legitimately claim that all the Compagnia’s action for sustaining the growth and innovation of human and social capital may be considered an investment), as well as permitting the identification of special forms of monitoring and avoiding the accumulation of excessive residual liabilities in the ordinary expenditure on a sector-by-sector basis. The “special Funds” proposed for activation are for “Turin’s university system”, “Turin’s hospital system”, “major cultural infrastructure” and “social infrastructure”, respectively. Compared to the Programmes, which are also of a multi-annual nature, the special funds are marked by the more restricted range of objectives (in this case, only interventions on infrastructure), by the closer tie with the Compagnia’s individual statutory sectors (each fund refers to an individual sector, or to two only in the case of university infrastructure) and greater operating flexibility.

Finally, the allocations regarding the Funds for Voluntary Work distinguish the sum earmarked for the special regional Funds from the one – of a similar amount – set aside on the basis of the Protocol of agreement signed on 5 October 2005 between ACRI/foundations of banking origin and the Permanent Forum for the Third Sector/Voluntary Work (on this point, see the final chapter of these Guidelines).

## Tables

## Outline of resources 2008

Sectors	Budget 2008	of which for instrumental bodies	Budget 2007 (post revision)	Budget 2007
Scientific, economic and juridical research	38,500,000	8,500,000	38,500,000*	32,000,000
Education	20,000,000	7,400,000	18,200,000	16,200,000
Art	33,000,000	4,300,000	31,300,000	28,000,000
Culture	19,000,000	100,000	18,000,000	16,000,000
Health	18,500,000	400,000	22,978,000*	16,800,000
Assistance to socially deprived categories	36,000,000	6,500,000	34,000,000	30,000,000
Special projects	5,000,000		4,500,000	4,000,000
	<b>170,000,000</b>	<b>27,200,000</b>	<b>167,478,000</b>	<b>143,000,000</b>
Special funds for voluntary work (Law 266/91)	11,825,333		11,044,292	7,807,232
Funds for "Progetto Sud"	11,825,333		11,044,292	7,807,232
Total ordinary funds for institutional activities	<b>193,650,666</b>		<b>189,566,584</b>	<b>158,614,464</b>

\* including 7,178,069 euros made available on the approval of the final results for 2006.

Instrumental bodies	Hypothesised allocation for institutional activity in 2008	Allocation 2007 (excluding individual projects)
Fondazione per l'Arte	3,500,000	3,100,000
Fondazione per la Scuola	3,900,000	3,700,000
Ufficio Pio	6,200,000	5,700,000
Collegio Carlo Alberto	5,100,000	4,600,000
Istituto Mario Boella	5,000,000	5,000,000 <sup>1</sup>
SiTI	3,500,000	3,300,000
<b>Total</b>	<b>27,200,000</b>	<b>25,400,000</b>
% of Compagnia's total annual budget	16,00%	15,85% <sup>2</sup>

1. 2007 data include a specific item (for € 2,000,000) earmarked for Torino Wireless.  
2. % after the budget revision approved by the Consiglio Generale on 24.09.07.

Destination	Allocations 2008	Overall availability
<b>Programmes</b>		
Museum Programme	10,000,000	43,546,198
Housing Programme	6,060,000	15,175,981
Neuroscience Programme	1,900,000	13,491,678
<b>Special Funds</b>		
Major cultural infrastructure	15,130,000	22,031,093
Turin's university system	18,500,000	9,192,696
Turin's hospital system	10,000,000	13,823,393
Social infrastructure	11,000,000	11,000,000
Foundations active in Priority sectors	2,000,000	7,700,000
<b>Total</b>	<b>74,590,000</b>	<b>145,961,039</b>



## Outline of activities and organisations

Sectors / Thematic areas / Fields of interest	Instrumental bodies	Programmes and Funds
<b>Scientific, Economic e Juridical Research</b>		
<b>Scientific Research</b> <b>Science and technology centres of excellence</b> <ul style="list-style-type: none"> <li>life sciences</li> <li>nanotechnologies</li> <li>information and communications technologies</li> <li>energy, environment and territory</li> </ul> <b>Dissemination of scientific culture</b> <ul style="list-style-type: none"> <li>activities for the general public</li> <li>innovative facilities and centres</li> <li>educational activities for schools</li> </ul>	<b>Human Genetics Foundation (HuGeF)</b>  <b>Istituto Superiore Mario Boella</b>	<b>Neuroscience Programme</b>
<b>Economic and Juridical Research</b> <b>Economic studies and public policies</b> <ul style="list-style-type: none"> <li>innovation: socio-economic and juridical aspects</li> <li>immigration and citizenship rights</li> <li>the future of the North-West</li> <li>foundations and the non profit sector</li> </ul> <b>European integration and international relations</b> <ul style="list-style-type: none"> <li>civil society and European institutions</li> <li>the international role of Europe</li> <li>new global players and emerging areas</li> <li>the UN centre in Turin</li> </ul>	<b>Collegio Carlo Alberto</b>  <b>SiTI - Istituto Superiore sui Sistemi Territoriali per l'Innovazione</b>	
<b>Education</b>		
<b>Development of the university system</b> <ul style="list-style-type: none"> <li>promotion of excellence</li> <li>internationalisation</li> <li>development of infrastructure</li> <li>post-graduate training</li> </ul> <b>Education policies, activities and methodologies</b> <ul style="list-style-type: none"> <li>integration of education projects</li> <li>distance learning</li> <li>evaluation and self-evaluation</li> </ul>	<b>Fondazione per la Scuola</b>	<b>Fund for Turin's university system</b>
<b>Art</b>		
<b>Architectural, historical and landscape heritage and the fine arts</b> <ul style="list-style-type: none"> <li>restoration culture and techniques</li> <li>public built heritage</li> <li>religious built heritage</li> <li>landscape heritage</li> </ul> <b>Activity in the artistic sphere</b> <ul style="list-style-type: none"> <li>exhibitions, events and publications</li> <li>artistic creativity and new publics</li> </ul>	<b>SiTI</b>  <b>Fondazione per l'Arte</b>	<b>Museum Programme</b>

Sectors / Thematic areas / Fields of interest	Instrumental bodies	Programmes and Funds
<b>Cultural Heritage and Activities</b>		
<b>Cultural activities</b> <ul style="list-style-type: none"> <li>music and dance</li> <li>theatre</li> <li>cinema and photography</li> </ul> <b>Cultural services</b> <ul style="list-style-type: none"> <li>archives and libraries</li> <li>promotion of books and reading</li> <li>cultural research and dissemination</li> </ul> <b>The humanities</b> <ul style="list-style-type: none"> <li>history, philosophy, literary works and related disciplines</li> </ul>		<b>Fund for Major Cultural Infrastructure</b>
<b>Health</b>		
<b>Technological and organisational innovation</b> <ul style="list-style-type: none"> <li>equipment for research, diagnosis and care</li> <li>telemedicine</li> <li>new management models</li> </ul> <b>Specialist areas and diseases with a high social impact</b> <ul style="list-style-type: none"> <li>transplants</li> <li>urgent/emergency medicine</li> <li>primary and secondary prevention</li> <li>diseases affecting the young and the elderly</li> </ul>		<b>Fund for Turin's Hospital System</b>  <b>Neuroscience Programme</b>
<b>Assistance to socially deprived categories</b>		
<b>Pathways to social autonomy</b> <ul style="list-style-type: none"> <li>work, training, skills and mentoring</li> </ul> <b>Home-based care</b> <b>Support for children and young people</b> <ul style="list-style-type: none"> <li>support for the family</li> <li>youth aggregation</li> <li>tackling juvenile deviancy</li> </ul>	<b>Ufficio Pio</b>	<b>Housing Programme</b>  <b>Social Infrastructure Fund</b>
<b>Special projects</b>		
<ul style="list-style-type: none"> <li>rethinking public space</li> <li>competing through integration, education and valorisation</li> <li>fostering the donation culture</li> <li>development cooperation</li> </ul>		
<b>Voluntary work</b>		
<ul style="list-style-type: none"> <li>special funds (law 266/91)</li> <li>protocol of agreement 5/10/05 and "Progetto Sud"</li> </ul>		

Scientific, economic and juridical research



## Scientific, economic and juridical research

For 2008 too, the Compagnia is earmarking the most significant share of its annual resources to the Research sector. The Compagnia thus underlines the central role recognised of “pre-competitive development factors” and even greater attention to the transversal theme of “innovation”. As in previous years, this is in collaboration with the work of excellence of the instrumental bodies (in particular the Istituto Superiore Mario Boella, SiTI and the Collegio Carlo Alberto, with the new addition of the Human Genetics Foundation).

In the field of scientific research the Compagnia will concentrate the work on two thematic areas: *Centres of scientific and technological excellence*, with special focus on the “system of competencies” of North-West Italy, and the *Dissemination of scientific culture*. In the fields of economic and juridical research the thematic areas of reference will remain *economic studies and public policies and European integration and international relations*.

## Scientific Research

### Centres of scientific and technological excellence

In this thematic area the Compagnia will focus its attention on four fields of interest: *life sciences* (including biomedical research and biotechnologies), *nanotechnologies*, *information and communication technologies*, *sustainable energy*. This will be flanked by the Neuroscience Programme, which was launched in 2006 (see section dedicated to this subject).

Within the field of interest *life sciences*, in 2008 the Compagnia intends to complete the opening stage of the Human Genetics Foundation (HuGeF) – Torino. This was set up in 2007 with the University of Turin and Turin Polytechnic and will become a new instrumental body for the Compagnia. The main objectives of the HuGeF, to be based in the Lingotto complex in Turin, will be the development of research in the human genetics and genome sector, the strengthening of local competencies, the creation of synergies with national and international projects and the attraction of talent.

In the biomedical sector, the Compagnia will focus its attention on projects regarding the main causes of mortality and disease that affect the population, with reference to cardiology, oncology and the problems related to an aging population. This will be in synergy with the Neuroscience Programme and with the Health sector. In biotechnologies the Compagnia will continue to offer its support to fostering research and training competencies in the Turin and Genoa areas: special attention

will be given to the work of the Centre of Molecular Biotechnology of the University of Turin and to the redefinition of the positioning of the Fondazione per le Biotecnologie. In addition, the Compagnia confirms its targeted interest in the bio-engineering sector and its application potential.

In the field of *nanotechnologies*, in 2008 the Compagnia plans to take action for upgrading the activity and the research and post-graduate training facilities in Piedmont, with the aim to facilitating the application of nanotechnologies in industry, to fostering the development of collaboration networks at national and international levels as well as making an in-depth examination of the medium-term potential and of any risks, starting from the environmental impact.

The Compagnia intends to increase its commitment in the field of interest which, from 2008, will be called *energy, environment and territory*: the new activity will be focused on support for innovative research projects on new technologies applied to energy efficiency and low environmental impact, as well as to renewable sources. It will concentrate on the enhancement of competencies in the Turin area and networking them with university and non-university research centres, in Italy and in Europe, including on geopolitical issues, drawing on the forms of European collaboration that have been set up by the Compagnia. Thanks to the consolidated presence of SiTI on issues regarding the territory, the environment and infrastructure it will be possible to link the new commitment on energy issues with the pursuance and development of the activities of this instrumental body, that covers significant spheres for several sectors of the Compagnia. Indeed SiTI's commitment in the field of infrastructure and safety systems will continue, also within the framework of the ITHACA project, focused on personal safety and territorial monitoring in case of catastrophes, a project that has been developed by SiTI together with specialist UN agencies.

In the field of *information and communication technologies* (ICT), the Compagnia has consolidated its operations through the Istituto Superiore Mario Boella (ISMB), an instrumental body in partnership with Turin Polytechnic, that operates in the fields of advanced research and post-graduate training. In 2008 the activity will be focused on, in particular, the segments of wireless, e-security and related sectors. In all fields of interest the Compagnia will privilege action that will be to the advantage of the factors of competitiveness of the local research system rather than of individual projects: special attention will be paid to large technological platforms (shared among several institutes, centres or departments), to scholarships and research contracts (open and competitive selection), to organisational capacity and to the degree of internationalisation, including fostering a greater capacity of access to public regional, national or European funds. The resources of the new Fund for Turin's University System (comprising the University of Turin and Turin Polytechnic) will be

available for intervention in the various fields of interest focused on improving university research facilities (in this sector the recourse to forms of finance other than simple disbursements will be carefully assessed).

As far as support for research projects is concerned, co-funding, to complement resources already obtained from other bodies and institutions, will be the Compagnia's main method of intervention. Indeed it will make start-up funds available only in targeted cases and for projects with highly innovative potential; in any case they will be subject to evaluation by referees.

Regarding support for research congresses, in 2008 the Compagnia will take into consideration only initiatives related to the mentioned fields of interest, and will use highly selective criteria.

### Dissemination of scientific culture

In 2008 the Compagnia intends to continue its effort to make the diffusion of scientific culture one of its priority and permanent fields of action, open to all possible users. The commitment will focus on three fields of interest: *activities for the general public; innovative facilities and centres; educational activities for schools*. Turin has been entrusted with the organisation of the Euroscience Open Forum – ESOF 2010, a European meeting given over to research and innovation. Turin's candidature was promoted by the Turin-based non profit association Centro-Scienza and the University of Turin's Centro Agorà Scienza, in addition to by the Compagnia. ESOF 2010 will be the Compagnia's main organisational commitment over the next three years, and it proposes to become a point of reference for other important initiatives in Turin.

Further work regarding *activities for the general public* will include the Compagnia's support for high quality communication events, primarily in Turin, but also in Genoa and Naples, fostering exchanges and collaboration between the cities and encouraging networking.

As far as the field of interest *innovative facilities and centres* is concerned, the inauguration of the Museum of Astronomy and Space and of the Planetarium will be followed by the rapid implementation (respecting the timescale) of the Science Center project in Turin. The Compagnia confirms its interest, in both the preliminary and the executive stages of this pivotal project.

In the *educational activities for schools* field the main project is Science for Children project promoted by Nobel Prize-winner Harold Kroto, which the Compagnia intends to develop in collaboration with Turin Polytechnic and the Fondazione per la Scuola as well as in synergy with other major Turin projects, so that it becomes a benchmark for children of southern Europe and the Mediterranean basin.

In more general terms, the Compagnia expresses its willingness to facilitate the launching of a fully-fledged “Science system” in Turin, as has happened in the musical field.

### Neuroscience Programme

In 2006, the Compagnia launched a multi-year programme which covers the whole spectrum of disciplines that study the nervous system, including cognitive sciences, and the diseases that can affect it. The guideline criteria of the “Neuroscience Programme” include: the attracting and bringing out the best in young talents; transdisciplinarity and the creation of networking; interest for translational research; the strengthening of technological platforms; the sustainability of initiatives; the adoption of transparent evaluation mechanism; opportunities for initiatives to disseminate the understanding of science; the exclusion of building work. In early 2008, a call for proposals will be launched within the context of this Programme, it will be aimed at non profit bodies throughout Italy with the scope of promoting research in the field of the neurosciences, in the broadest sense of the word. Furthermore there will be targeted initiatives aimed at strengthening competencies in Piedmont.

## Economic and Juridical Research

### Economic studies and public policies

In 2008, the Collegio Carlo Alberto will strengthen its role of excellence achieved in the field of research and post-graduate training in economics, paying particular attention to attracting talents on the international market. It will continue to pursue its collaboration with other instrumental bodies, such as the Fondazione per la Scuola (teaching support) and the Istituto Superiore Mario Boella (the economics of innovation).

Among the SiTI programmes that will be highlighted are activities focused on the North-West of Italy, with reference both to logistics (infrastructure and transport) and to town planning and territorial competitiveness. In this light, the Institute will be able to become the reference point for Compagnia activities in support of research on the future of the North-West.

In the new field of interest *Innovation: socio-economic and juridical aspects*, the Compagnia will concentrate on the analysis of the global processes set off by scientific and technological progress, for example in the fields of IT, intellectual property, energy and life sciences. Also the dynamics triggered by globalisation may be considered in projects supported in this field of interest.

In 2008, the Compagnia will set up tools aimed at calls for research projects. Once

such tools have become operative, no applications for grants will be taken into consideration in this field of interest.

Seminars and conferences that are not integrated in research projects will be considered only if they are at an international or national level and are in line with the fields of interest that are priorities for the Foundation. The Compagnia will continue to support bodies and associations in which it participates. Moreover 2008 will see the implementation of the multi-year agreement with the *Consiglio Italiano per le Scienze Sociali* (CSS).

The theme of *Immigration and citizenship rights* will be dedicated exclusively to the support of research work. In 2008, there will be, for the first time, in cooperation with the German Marshall Fund of the United States (GMF), an Annual Transatlantic Public Opinion Survey on Immigration and Integration.

As far as *The future of the North-West* is concerned, while confirming SiTI's central role for the logistic and territorial aspects, the Compagnia will continue to support organisations such as *Torino Internazionale* and the *Osservatorio del Nord Ovest*. The Comparative Domestic Policies project launched with the German Marshall Fund will connect the local dimension with the changes under way on a transatlantic scale in local public policies.

Reflection on *Foundations and the non profit sector* will also be backed with the support of the Italian and European actors committed to aiding, with their own research activities, the current institutional and operational changes under way at national and European levels. Fellowships will also be offered to young Italian scholars.

### European integration and international relations

2008 will see the strengthening of the collaboration with a network of centres of excellence that include the *Centro Studi sul Federalismo and URGE (Unità di Ricerca sulla Governance Europea)* – both hosted at the Collegio Carlo Alberto – and, thanks to a strategic agreement, *IAI (Istituto Affari Internazionali)*; furthermore a similar agreement – which expired at the end of 2007 – will be renewed with the European Policy Centre (EPC).

Within the context of the agreements with the above-mentioned centres, fellowships and assistant professorships may be set up at the Collegio Carlo Alberto. These would foster the interaction with the academic community in Turin, in whose sphere the Compagnia-supported centres operate.

The *Civil society and European institutions* field of interest will examine in depth the relations between citizenship and the political dimension of the Union. In this sphere, 2007 saw the carrying out of the second *European Elites Survey* and initiatives regarding the consultation of citizens on issues of local and European importance.

Preparation of a European Deliberative Poll, envisaged for 2009, will be completed. 2008 will see the launch of the first initiatives of the *European Fund for the Balkans*, set up in 2007 with other European foundations, with the aim of contributing to the improvement of public administrations in the countries of the area, also in view of future integration into the European Union.

In the *International role of Europe* field of interest, support will continue for research on foreign and defence policy and on transatlantic relations, with projects such as the annual Transatlantic Trends survey, in collaboration with the GMF, while – with the conclusion of the first four-year phase – the European Foreign and Security Policy Studies programme will be reviewed. In addition to the transatlantic dimension, other significant scenarios will be examined, including those regarding Europe-Mediterranean and Europe-Asia relations.

The new field of interest *new global players and emerging areas* will include the activity of the Turin-based CASCC – *Centro di Alti Studi sulla Cina Contemporanea* (Centre of Advanced Studies on Contemporary China), of which the Compagnia is a founding partner. Similar initiatives, likewise Turin-based, will regard contemporary India. The same field of interest will host support for research activities (including training spin-off) on the economies of developing countries, especially in relation to the grant made to the facilities and projects of *the UN Centre* in Turin. The development of initiatives connected to the relationship with the South and East Mediterranean will also be assessed. The Compagnia will monitor carefully the development of relations between the UN Centre and the University of Turin in the sector of post-graduate training, with special reference to the possible establishment of an International Peacekeeping Institute. Initiatives will be studied in collaboration with the European Training Foundation (ETF), the Turin-based EU agency.

## Education

## Education

In 2008, the commitment of the Compagnia in the Education sector will continue on a dual level. On one hand it will concentrate on university and post-graduate education; on the other on innovation and qualitative growth in education.

In university and post-graduate education it will increasingly concentrate on the growth of human capital, internationalisation, the provision of infrastructures, paying particular attention to equal access conditions. These goals will also be pursued in collaboration with the Compagnia's instrumental bodies: Istituto Superiore Mario Boella, Collegio Carlo Alberto, SiTI and, looking to the future, the Human Genetics Foundation. The support for innovation and the qualitative growth in education will concern all the various phases ("lifelong education", university, school, pre-school), with a suitable "division of labour" with the Fondazione per la Scuola, the Compagnia's instrumental body that focuses on the diffusion of quality and innovation in the school system.

### Development of the university system

The Compagnia confirms its support for the *promotion of excellence* in Turin's university system – including its contribution to the strengthening of the forms of collaboration between the University and the Polytechnic – and, for targeted projects, the University of Eastern Piedmont. Action will be focused on attracting talent and on the internationalisation of the universities.

During 2008 an in-depth examination will be made of the conditions and modalities of defining a multi-year framework agreement with the Turin universities, which could include aspects linked to human resources, teaching, infrastructure and the relationship with the instrumental bodies, based on themes of mutual interest. Moreover the Compagnia confirms its priority interest for an "Advanced Studies School", involving the University of Turin, the University of Eastern Piedmont and Turin Polytechnic and which will be hinged on three specialisations: law and finance; science of government; technology and innovation. The school would also be aimed at creating a new management class, that is receptive to the interdisciplinary and international dimension of the contemporary world. Should the pathway marked out so far in close agreement with Regione Piemonte be difficult to implement, other institutional models, or the partial start-up of the individual areas of activity will be taken into consideration. Actions in the humanities will involve the Culture sector, with which the tools of action will be coordinated.

As far as other areas of specific interest for the Compagnia are concerned, actions for the promotion of excellence could regard the University of Genoa or, in exceptional cases, universities that collaborate in a significant way and on a long-standing basis with the Compagnia's instrumental bodies.

The exclusive point of reference for the commitment of the Compagnia in Naples in the education field will be the three-year agreement, signed in 2006, with the University of Naples Federico II, the *Istituto Banco di Napoli – Fondazione* and *ARFAEM – Associazione per la Ricerca e la Formazione Avanzata in Economia e Management*, established in 2005 with the same partners. The agreement is based on the establishment of facilities for teaching, research activity and scientific communication, the promotion and support for and participation in basic and applied research; in 2008 the Compagnia will examine if and how the agreement might be renewed. The Compagnia will continue to intervene to back the *internationalisation* of Turin's and Piedmont's university system, working to insert them in networks of collaboration and exchange and helping to strengthen their capacity to attract teaching staff and students. Priority attention will be given to China – including through the CASCC – and India, above all through continued support to the agreement signed between a group of Italian and Bengalese universities, and with the strengthening of synergy through initiatives in the field of international research. Part of this approach includes the Compagnia's scholarships for foreign students in the Polytechnic's Automotive Engineering course.

In the field of *post-graduate training*, in 2008 the Compagnia intends to support the University of Turin's doctorate schools both directly and, for law and economics, through the Collegio Carlo Alberto. In the choice of schools to support, the Compagnia gives preference to groupings dedicated to an entire area of studies and considers the level of internationalisation of the schools a priority criterion.

The relations with Turin Polytechnic's doctorate school and the Interpolytechnic school will be strengthened. Special attention will be given to teaching and research opportunities offered by the international collaboration that the Polytechnic is developing with large firms or supra-national bodies, also in view of possible synergies with the Compagnia's instrumental bodies.

The resources of the new Fund for Turin's University System may be used for supporting action in the various fields of interest involved in the *development of infrastructure* (where the adoption of financial tools other than simple grants will be carefully assessed). Moreover, the Compagnia's commitment to the specific field of interest given over to the development of infrastructure will be focused on the targeted strengthening of library systems, on the promotion of models in the field of university colleges, and support for the creation of laboratories and IT networks. In 2008, the Compagnia will propose the setting-up of an Association for the development of the "Juridical, economic and socio-political library" envisaged by the agreement with the University of Turin. In addition the implementation times will be defined for the commitments regarding the campus for

the scientific faculties in Grugliasco (near Turin).

In the course of 2008, the Compagnia intends to check the effective interest of Piedmont's universities for system-based initiatives – with the Foundation playing a pro-active role – hypothesised in the last few years and pivoted on patenting, innovative business incubation and the planning of the future university system. As regards *scholarships*, in 2008 the setting-up of an association will be defined that brings together "Compagnia di San Paolo scholarship holders" (and which could involve an active role of the Compagnia's instrumental bodies) in order to foster "cross-fertilisation" between people with education in different fields and to support the emergence of a new management class. This would run parallel to other "transversal" initiatives that the Compagnia intends to promote.

#### **Education policies, activities and methodologies**

The Compagnia intends to contribute by making self governance a means to improve the teaching of basic subjects as well as to strengthen the students' sense of citizenship. The collaboration between the Compagnia and Fondazione per la Scuola will have this dual vision and will focus on: the dissemination of scientific culture; the updating of teachers; European citizenship (including language learning); methods and tools of evaluation of the education system.

Thus the Compagnia confirms its priority commitment for the dissemination of scientific culture, also to encourage the interest of students for scientific disciplines and faculties. These actions will be developed in conjunction with the main initiatives of the Research sector (Science for Children, Science Center, ESOF 2010) and with other instrumental bodies, such as the Istituto Superiore Mario Boella.

The commitment is also confirmed for the promotion of "knowledges" that should enrich school syllabuses: these *integrations of education projects* will concern economics education (which in 2007 saw the launch of collaboration between the Fondazione per la Scuola and the Collegio Carlo Alberto) as well as the continuation of the project for musical education.

In this framework the theme of "European citizenship" acquires a transversal value for the Compagnia, that should be developed in collaboration with initiatives and projects promoted by other sectors (first and foremost Economic and Juridical Research). It also includes aspects, which parallel to syllabus work, can prepare young people for a better understanding of the trends of change in the contemporary world.

The integration of syllabuses in the pre-school phase, seen as a key moment for the development of intellectual capital and as a means of preventing the reproduction of social inequality, could be pursued through pro-active instruments.



The Compagnia's commitment will continue in the field of *distance learning*, also intended as a useful tool of lifelong learning and updating of teachers; key partners will be the universities or higher education centres that intend to specialise in this field or associations with a consolidated tradition of disseminating best practices. In 2007, the Compagnia started collaboration with the Fondazione CRUI (Conference of Italian University Rectors) for experimenting methods for *evaluating* the university system, including the organisational and administrative aspects, hinged on the University of Turin and the University of Eastern Piedmont, that involves other Italian universities (without any use of Compagnia resources). In the course of 2008 the developments of the project will be carefully monitored - this is a project which the Compagnia considers to be of strategic importance for the promotion of excellence and the internationalisation in universities.

A similar interest concerns schools, with priority being given to tools for improving teaching and organisation, with particular attention to the central role of teachers, who also have to face the challenges of the changed ethnic composition of the pupils and the need to provide adequate instruments to an increasingly global culture. Initiatives will be supported on the methods and processes of *evaluation and self-evaluation*, also in the light of the evolution of the national legislative framework and the best European practices.

As indicated in the *multi-year Planning Document for 2005-2008*, the Compagnia intends to foster initiatives to benefit the educational system as a whole and does not intervene to support individual institutes. Actions regarding schools networking on a geographical or sectorial basis, within the context of the planning lines mentioned above, will be taken into consideration.

Art



## Art

The commitment to consolidate the presence on the territory of vibrant, attractive cultural systems, open to the enjoyment of citizens, will be pursued in 2008. Restoration work will continue to be the priority action, but it will be integrated with other types of intervention, especially where there is the interest of the local communities to enhance the characteristics of their own local setting and where more inclination is shown for dialogue and integration with wider networks. As far as method is concerned, the commitment will be to continue to disseminate the criteria and the selective tools envisaged for the awarding of grants – such instruments will include calls for studies and the active soliciting of projects, to make the institutional players and civil society aware of the Compagnia's aims.

### Restoration culture and techniques

Research and training in the field of restoration, the historical-artistic disciplines and the management of cultural heritage remain the spheres in which there is the greatest intertwining of the relations between the Compagnia, the Fondazione per l'Arte and SiTI. Furthermore in the promotion of restoration culture, in the broad sense of the term, one must consider the strategic role of the *Centro Conservazione e Restauro La Venaria Reale* (Turin), especially as a pole of attraction for new research and training institutions. In particular, the Compagnia will follow with interest projects aimed at internationalising the centre and more in general of Turin and Italian competencies in the restoration sector.

### Museum Programme

The multi-year Programme for Turin's museum district is confirmed as one of the main commitments in the Sector. The Programme was set up in 2000, after two years of reflection and preliminary studies. It is now in the stage in which the individual elements are beginning to produce a unified strategic scenario, independently of the progress of the specific projects.

In many cases the timescale is beginning to be "measurable" and from monitoring the actions it can be seen that there are different levels of implementation: the *Fondazione Museo delle Antichità Egizie* (Egyptian Museum Foundation), the first example of establishing an instrument of museum management with the participation of the private sector, is engaged in organising call for tenders for redesigning the museum; the project for transferring the *Galleria Sabauda* to premises in the New Wing of the Royal Palace in Turin has been completed and it is expected that the call for tenders will be announced in early 2008; in Palazzo Carignano the first lot of works for refurbishing the *Museo Nazionale del Risorgimento's* exhibition

space is under way, which will be followed by the “staging” of the exhibits by Richard Peduzzi; at the same time work will start on the restoration of the Palazzo as a Savoy Royal Residence and a Baroque masterpiece.

Therefore, in the near future, at least three of the Programme’s six macro objectives will be in the implementation stage and will require the guarantee of immediate financial cover, also in consideration of the commitments undertaken by the City for the celebrations of the 150<sup>th</sup> anniversary of Italian Unity in 2011. Thus it is expected that in 2008 there will be the need for a considerable integration of the fund in support of the Programme, which will be accompanied by joint actions of museum promotion and planning as well as by projects able to consolidate in citizens’ minds the identity implicit in the application of the cultural model of a “museum district”. Furthermore the Compagnia will have to carefully assess the need for assisting the start-up stage of the *Museo di Arte Orientale* – the Foundation has played a significant role in contributing to the Museum’s collections, also through the Fondazione per l’Arte.

## Architectural, historical and landscape heritage and the fine arts

### Religious built heritage

The Compagnia will continue its commitment in favour of religious built heritage with support to projects for restoring and enhancing architectural and artistic heritage, paying increasing attention to initiatives based on a system, considering the role that the heritage assumes in the dynamics of the socio-economic development of the area, urban regeneration and the strengthening of integrated cultural systems. Support will be confirmed for the recovery of the architectural jewels in the historic centres of Turin and Genoa through two macro-projects started up more than four years ago and which have proved to be an effective tool for overall multi-year theme-based planning. Having reached an advanced stage of implementation, they will continue taking into account urgent conservation needs but above all the inclusion of the buildings in cultural tourism itineraries and in plans for integrated urban regeneration. At the same time, in response to the needs that have emerged, the geographical limits of the actions could be broadened to include areas near the historic centres. For Turin the action will be concentrated on the interest for 19<sup>th</sup> century religious architecture, which arose with the town planning of the mid-19<sup>th</sup> century; for Genoa, on the other hand, it will address the recovery of worthy buildings in the regional capital’s conurbation that are important for the history of Ligurian art and for the role taken on in the urban fabric in question.

The calls for proposals *Cantieri d’Arte* and *Tesori Sacri* will be re-proposed to enhance religious built heritage scattered across the territory – they will increasingly focus on

support for projects included in cultural network systems that allow the enrichment of local areas in terms of identity and of cultural capital. For this reason, the traditional calls for proposals without territorial limits will be flanked by specific tools suitable for homogeneous territorial districts, which will be identified using a historical approach. Finally, outside the scope of the calls for proposals particular attention will be given to individual religious built complexes (characterised by needs that are incompatible with the dimensions of the calls for proposals) that “dialogue” with the surrounding landscape and whose recovery can be considered as a fundamental nucleus for an integrated regeneration project.

### Public built heritage

The theme of the restoration and regeneration of public built heritage, which includes very different types of architecture classified by function and legal status, will be pursued with the use of instruments that have proved to be effective over time: agreements with the local authorities through the pursuit of the objectives established in the Protocol of Agreement and the Museum Programme, in addition to the evaluation of initiatives using more pro-active comparative tools.

The experience acquired in the previous editions of calls for proposals aimed at the recovery of heritage sites and buildings used as theatres has brought out the critical points of planning regeneration actions on public built heritage. These may be traced back to the intrinsic features of this category and the geographical configuration of North-West Italy, which differs greatly both from landscape and cultural points of view, as well as the difficulty of finding effective means for collecting and selecting initiatives that regard public built heritage. Therefore in 2008 there is likely to be the need to adopt operating instruments to support knowledge of this heritage, which will run parallel to the usual commitment for enhancing and recovering historic centres – first and foremost in Turin and Genoa – as well as the “museum spread over” the territory, with its major historical and artistic attractions – including the Savoy residences (among these being Venaria, for which the Compagnia’s already significant commitment could be further consolidated also at the level of the management of the complex).

### Landscape heritage

The commitment during the year will concentrate particularly on enhancing landscape areas surrounding monuments that are already covered by restoration programmes, in order to restore an integrated and homogeneous image of the areas of reference while respecting local distinctiveness. There will be incentives for projects aimed at returning to the general public green spaces and historical gardens, through the re-proposal of historical features or, where this is not viable, through dialogue with forms of contemporary art. Furthermore, the Compagnia’s commitment for archaeological sites will continue –

this will include digs and studies. The Foundation will also support the dissemination of knowledge by supporting related events such as film shows, congresses, publications and exhibitions. Finally there will be support for initiatives related to education or pilot projects in the field of farming landscape, particularly in hill and mountain districts.

## Activity in the artistic sphere

### Exhibitions, events and publications

The Compagnia's action will focus on exhibitions and events of excellence and scientific quality in the geographical areas of reference, namely Turin and Genoa, with the territory of Piedmont and Liguria. In addition it is confirmed that the Compagnia will support in Rome and Naples selected initiatives of major historical and artistic importance and with considerable appeal. The aim is to support in the course of the year one major project in Rome, while the priority choice for Naples will be that of enhancing the art collections of Neapolitan museums. In Genoa support will continue for exhibitions that guarantee, above and beyond their scientific quality, their consistency with the programmes that the Compagnia has implemented over the last few years in recovering the city's built heritage. In this regard, the creation of the Foundation for city museums could open up new scenarios for a greater networking of exhibitions.

In Turin supra-territorial initiatives will be privileged that are likely to have a significant impact from economic and socio-cultural points of view on the area of reference. In Turin, alongside the Compagnia's participation in the *Fondazione Torino Musei*, its support will continue for exhibitions of excellence proposed by the city's leading cultural players, including *Fondazione per l'Arte*. Furthermore, the increase, in recent years, of the number of promoters of shows and exhibitions will make it appropriate to adopt an increasingly selective approach that allows the various initiatives to have a cultural and operating consistency.

### Artistic creativity and new publics

The Foundation will identify actions and instruments to boost and "systemise" initiatives that were already promoted in 2007 to attract an increasingly wider public to the various forms of art and to enhance the territory's historical and artistic heritage and make it accessible. In this field too tools for actively soliciting projects may be used. Finally the Compagnia renews its commitment in favour of youth creativity in art with its support for initiatives that offer young artists and curators the opportunity for training talent and a stimulus for creativity. Thus it will try to collaborate with new players who produce projects in this direction as well as drawing the multi-faceted initiatives into a common programme.

Culture



## Culture

In 2007 there was ample and polemical debate over the “post-Olympic cultural inheritance”, where the short, medium and long-term effects of *Torino 2006* were the focus of city, regional and – obviously on a lower wave-length – national and international attention. The debate became increasingly more complex with the flow of survey data on the results, to the point of providing a concrete image of the short-term impact. Consolidating the positive changes, preparing medium-term changes and imagining the long-term ones should be the guiding action for 2008, a year of new emblematic choices in the cultural sector, and thus of possible major commitments involving the Compagnia.

A change in perspective is the keystone to building a new policy for cultural resources. In fact the adoption of specific commitments through a new definition of priorities does not seem deferrable, the “logic of haste” which in 2006 and especially in 2007 was an argument that was too often used to request intervention merely to replace public funding. The constructive role of foundations will be important in accompanying this change of logic: indeed what must be avoided is the danger that after the proliferation of cultural activities for the 2006 Winter Olympics, things continue by inertia as a purely distributive form of support, without developing a logic for spending and investment that is not tied to the exceptional event.

On the horizon there are the focal points of the work envisaged for the coming period; the celebrations for the 150<sup>th</sup> Anniversary of Italian Unity, in 2011, in particular, will have a strong impact and will imply works and activities that immediately require joint planning between the various levels of government and public and private players in the area, with a close watch on cultural justifiability and financial sustainability. It is also to this aim that, when the proposed actions have a structural significance and a strategic impact, the sector’s various fields of interest may use resources set aside for 2008 for the new special fund for major cultural infrastructure.

### Cultural activities

Before dealing with the individual fields of interest, it should be borne in mind that this thematic area primarily deals with the relationship with the three major cultural bodies in which the Compagnia has a holding: the *Fondazione Teatro Regio di Torino*, the *Fondazione Museo Nazionale del Cinema* and the *Fondazione Teatro Stabile di Torino*, for which an overall outlay of over 5 million euros is planned – including the allocation of the three-year fees (2009-2011) as a founding member of the *Regio* – which could grow (by drawing on the above mentioned special fund) if the hypothesis of an expansion of space for the National Cinema Museum becomes a reality. The Performing Arts sector will see the consolidation in the regions of the North-West

of the experimental call for proposals “*Arti Sceniche in Compagnia*”, oriented towards multiple forms of quality live entertainment, bringing momentum to the rehabilitation of spaces and places regained as a result of restoration works – particularly after Compagnia actions – with distinguished cultural activities. Attention will also be focused on the definition of a methodology to understand the real impact of the call for proposals on the territory, in order to identify further opportunities for cultural output.

#### **Music and dance**

The stimuli produced by the new call for proposals for the Performing Arts encourage us to follow in the tracks, fostering innovative artistic expression that are a spur for experimentation and educating a public that is receptive towards new cultural experiences. Furthermore it should be remembered that dance is a consolidated specific field of interest for the Compagnia. In addition to the opera houses of Genoa and Naples, quality initiatives that are developing in Campania will be evaluated within the perspective mentioned before of a joint enhancement of built heritage and cultural activities. Alongside the support for advanced musical studies, which is acquiring its own specific form of intervention, action for the recovery or enhancement of musicological heritage will be pursued.

#### **Theatre**

Parallel to the call for proposals for the performing arts, the Compagnia’s support for the Turin’s *Teatro Stabile* will be an important element. The Theatre is entering a new phase with the renewal of the Board of Directors and the Festival of the Union of European Theatres, opening up to significant proposals from international artists and theatre groups. The *Teatro Stabile* of Genoa, which has one of the best production centres in Europe, will benefit from important funding as confirmation of its appreciation, while the *Teatro Mercadante* of Naples will see attention focused on its constantly evolving activity, which is a reference point for creative forces in the city and the region. Support will be maintained for initiatives at a national level that propose the enhancement of cultural events linked to popular tradition. Finally possibilities of action will be examined in favour of the *Teatro Comunità*, an interesting experience that through the search for suitable expressive language intends to give voice to affairs of the various districts of the city.

#### **Cinema and photography**

Support for the National Cinema Museum is also aimed at promoting the functions of a permanent observatory regarding the artistic/cultural and technological/production changes in the cinema world, and publicising Turin’s capacity to hold innovative film festivals and productions of a high artistic level. The “Cineborgo” project, designed with an eye to promoting the Museum’s entire heritage and the City on a broader horizon of cinema-related activities,

brings up again the issue of the urgent needs for space and public use, with the prospects of setting up a European centre for advanced specialisation and cinema museography. The Compagnia’s intervention regarding cinema festivals is still significant, but targeted at well defined audiences. Festivals that mature and put down roots in Piedmont and are characterised by the tendency to use new technologies and new instruments, such as audiovisuals and short films, that are nearer a youth target with their fast production and display methods.

Support for projects on photography showing Piedmont completes the picture of a field of interest that is constantly adapting to a territory in which the effects of being educated for cinematographic and photographic image can be seen.

#### **Cultural Services**

##### **Archives and libraries**

The interventions will be aimed at strengthening a library network system that superimposes on the libraries’ traditional role the supply of services able to respond to the complex and diverse cultural needs in the area. The central point – using the allocated resources that will enter the special fund for major cultural infrastructure – could become Turin’s new Civic Library. The Library’s challenging project is constantly evolving, with growing significance as an integrated cultural centre and is now included in the perspective of the 2011 celebrations.

Support will continue for initiatives that use cutting edge technologies for new spheres of communication and digital use. Such initiatives will regard both libraries and archives. In the latter sector in 2008 in particular a profound reflection will be opened on defining structured logics of a targeted intervention, through a preliminary knowledge of the territorial resources obtained by means of a competitive call for studies.

##### **Promotion of books and reading**

The new field of interest (whose name reformulates more clearly a course that was previously included in the humanities field) will be characterised above all by support to the International Book Fair, privileging initiatives targeted at young people and children, with contaminations between reading and other expressive forms that will be the experimental method for reflecting on the new frontiers for books. The scope of promotion of books and reading will be pursued nationally with support for the “*Presìdi del Libro*”, with their capillary activity in numerous regions.

##### **Cultural research and dissemination**

The Compagnia is continuing with its consolidation of international projects to promote the sharing of management models and cultural laboratories. A priority will remain the attention given to surveys on the various dynamics of cultural use

and production under way in the geographical area of reference, in collaboration with the local authorities and other public and private funding bodies. The aim is to optimise policies of subsidiarity in the cultural sector.

As far as cultural dissemination is concerned, maximum interest will be given to projects regarding communication and use, with the aim of innovating the cognitive approach and regenerating the static concept of the museum. The Compagnia could also consider projects aimed at intercultural dialogue (to which the European Union has dedicated 2008), including collaboration with the Italian branches of important foreign cultural institutes, as well as projects that integrate significantly distinguished cultural productions and objectives of promoting social cohesion.

### **The humanities**

#### **History, philosophy, literary works and related disciplines**

The literary studies panorama in Turin will be completed by the Primo Levi International Studies Centre, which in addition to its activity of documenting the figure of the Italian writer, one of the most well known internationally, will gather initiatives on the themes of the individual and contemporary writing. Still in the field of literary studies, support will be given to courses on the use of narrative techniques, as well as national and international awards and important promotional initiatives. In the field of the humanities, in their complex subdivision into historical, philosophical-religious and literary approaches, the Compagnia will strengthen its support for scholarships and research projects. These will be both in Italy and in collaboration with prestigious international institutions and will propose the study and rediscovery of shared European roots (open to dialogue with the Mediterranean countries) among the young elites of tomorrow. Furthermore the commitment will continue for the identification (and, where it is opportune, the activation) of research and educational centres in the area of reference. So far this has reached the development stage of the project for a School of Advanced Philosophical Studies, that will connect distinguished Italian and foreign universities, as well as the experience of the "Comitato per l'ISPRE – Istituto per la Storia del Piemonte Regione d'Europa". An evaluation of the results of the activities performed in the preliminary phase compared to the Compagnia's original objectives could identify more suitable prospects of development that are compatible with the new needs to be tackled in the humanities field, also in connection with the projects (see the Education sector for details) for Advanced Schools, and with international research networks.

Health

## Health

The medium-term objectives of the Compagnia's strategies in the health sector are the "central role of health", understood as a common asset, and the "central role of the citizen", the holder of the right to health. At the same time, the Compagnia wishes to contribute to a dynamic interpretation of the role of health, also seen as a factor of economic development.

The next few years will see important changes to the health scene in Piedmont, the recipient area for the Compagnia's priority commitment. In particular, it is in this setting that the project for the creation of the "Healthcare City" is found and one in which the Compagnia is interested in making an appropriate in-depth evaluation, in view of possible medium-term actions. The allocation envisaged for 2008 in favour of a special fund for Turin's hospital system responds to the need to have resources available that can be used in this direction.

In the course of 2008 the Compagnia's commitment will focus on three thematic areas identified in the *Multi-year Planning Document for 2005-2008*: technological and organisational innovation with particular attention for the mid-term scenarios for health in Piedmont; some specialist areas, for which the priority points of references will be the competencies and needs present in the geographical reference areas; diseases with a high social impact.

### Technological and organisational innovation

The Compagnia confirms its attention for actions aimed at the acquisition of innovative *equipment for innovative research, diagnosis and care*, with priority to the Turin area, Piedmont, and adequate attention for the Genoa area.

Applications for Compagnia grants must highlight the appropriateness of use and the degree of accessibility by citizens to the requested technologies, as well as an estimate of the need with respect to existing facilities and staff, in keeping with the guidelines set by regional planning. In this framework the Compagnia could make use of pro-active instruments – first and foremost calls for proposals – even circumscribed to specific geographical areas.

In the course of 2008 the Compagnia intends to strengthen its action to support experimentation in the field of technology assessment. Furthermore, it intends to foster an increase in the capacities and competencies of the Piedmontese system in this field, with the aim of activating a function for evaluating healthcare technologies in Piedmont, in agreement with the Region and the Regional Agency for Health Services (*Agenzia Regionale per i Servizi Sanitari*), and of networking with similar structures.

In 2008, the Compagnia intends to support the development of "networked"



activities, concentrating its interest on *IT* networks and on *telemedicine* that can favour important results in terms of an improvement in the supply and use of services (including initiatives in favour of “home assistance”) and obtain potential reductions in care expenditure. In this field, the Istituto Mario Boella could play a role as evaluator and pro-active partner.

In the field of interest of the study and possible application of *new management models*, in 2008 the Compagnia could support the experimentation of “new decision-making and organisational solutions”, so that Health Units can improve their capacity to plan and check the state and the results of the activities in terms of costs and services. In 2008, with a view to further funding, the developments of the four multi-year projects started up in Turin last year will be monitored, namely: with the *Ospedale Infantile Regina Margherita* and *Sant’Anna* on “humanisation and technological excellence for the care of women and children”; with the *Centro Traumatologico Ospedaliero* for modernisation, in line with European standards, of the Major Burns Unit; with the *Azienda Ospedaliera San Giovanni Battista* for radiodiagnosics of the Emergency and Reception Department; with the *Ospedale San Giovanni Bosco* for setting up a high tech radiotherapy unit. One of the Compagnia’s instrumental bodies, SiTI will be asked to make a systematic assessment of both the planning and executive stages of the structural components of these initiatives.

In the course of 2007 the Compagnia had signed a cooperation agreement with the *Agenzia Regionale per i Servizi Sanitari* and SiTI for the definition of the preliminary analyses for the evaluation of the siting of “Healthcare City”. For 2008, the Compagnia confirms its willingness to fund studies on the development of Turin’s hospital system both to foster shared “system” solutions and to facilitate adequate planning of its own mid-term actions.

### Specialist areas and diseases with a high social impact

In the course of 2008 the Compagnia will focus its activities on certain specific themes, identified on the basis of the social significance of the diseases, and on the quality of the competencies present in the geographical areas of reference, also taking into account their growth potential. In this perspective, this thematic area and that defined in the medium-term planning documents under the heading *Diseases with a high social impact* may be considered as one. Running transversally to the various fields of interest, this thematic area will focus particular attention on applied and translational research projects, in an integrated but different way to the activities supported by the Research sector. As has already been indicated in the Research sector, the theme of Neurosciences, in every sense of the word, will be dealt with exclusively within the auspices of the multi-year Programme that the Compagnia has launched. Particular attention will be paid

to identifying adequate synergies with the important competencies to be found in the neuro-surgery field in the Turin area.

In the field of *transplants*, the Compagnia intends to intervene to consolidate the results acquired from the facilities present in the city, thanks also to its earlier substantial actions. The specialised centres in Piedmont are ranked at the top of national ratings, as can be seen from the data on the rate of use of organs, diversification of supply, management of the waiting list, the presence of a paediatric programme and the survival rate among transplant patients. The Compagnia’s objective is to give continuity to the competencies present, with targeted actions especially in support of advanced training and the upgrading of technological equipment.

As far as *urgent and emergency medicine* is concerned in 2008 the Compagnia will activate a first “systemic” intervention, using a call for proposals, destined initially to the province of Turin. The bases of the call for proposals were prepared at the end of 2007. It will be focused on updating facilities and the acquisition of innovative equipment, linked above all to diagnostics (with the exclusion of support for the purchase of ambulances and emergency vehicles). The initiative will be launched in close coordination with the priorities identified by Regione Piemonte, *Azienda Regionale per I Servizi Sanitari* and the main hospitals that have first and second level urgent and emergency medicine units. In the future the initiative could be extended to a regional level.

For some time the Compagnia has been paying increasing attention to the problems linked to *prevention*, both *primary* and *secondary*, with the objective of safeguarding the health of citizens and fostering active participation in the health sphere and in choices of medical treatment; this is also possible thanks to the experience the Compagnia has acquired in the field of “deliberative democracy” (see the chapter on Economic and Juridical Research). Particular interest will be reserved for the prevention of diseases that are the main causes of mortality and morbidity, starting from cardio-circulatory disease and cancer. Furthermore the Compagnia may take into consideration initiatives that are directed at schools on the subject of health education and at correct styles of life, in collaboration with the *Fondazione per la Scuola*.

The Compagnia confirms its willingness to support initiatives that regard *diseases that affect the young and the elderly*. Among those that most affect the youngest sections of the population, on one hand, and the elderly, on the other, action will be taken above all in the field of diabetes and that of psychiatric disorders linked to eating behaviour, in addition to illnesses that are covered by the Neuroscience Programme. From 2008 the activity of health cooperation will become part of the field of interest “development cooperation” as part of the Compagnia’s Special Projects.

As in previous years, the Compagnia confirms its intention not to support medical conferences, with two exceptions: events of international standing, held in Turin,

within the auspices of its own “Programme” (in the case of the one on Neurosciences, in close collaboration with the Research sector); the presentation of the results achieved by projects financed by the Compagnia (excluding however conferences included in research projects subject to the examination of the Foundation). Again in 2008 the Compagnia will not take into consideration forms of generic support for the institutional activity of bodies or associations that operate in the medical-health field – without the identification of specific projects with well-defined goals.

Assistance to socially deprived categories



## Assistance to socially deprived categories

The scenario that the Compagnia has to face in the field of social policies not only in 2008 but also in the years to come continues to be marked by an unfavourable economic situation and by a now consolidated demographic trend: the life expectancy of Italians is increasing and is set to exceed, in the mid-term, 81 years of age, as a consequence the number of Italians over 65 is growing (about 20% in 2011), while the fertility rate remains at very low levels (1.35 in 2006). The high employment rates (at least in the North of the country) are still not matched by active population rates in line with those of the more advanced countries and are accompanied by high levels of temporary employment and, consequently, by income systems marked by considerable margins of uncertainty.

In this context the most dynamic element is represented by the constant influx of new immigrants that join the three million foreigners with regular papers who already live in Italy. At the same time, we are set to see a development of the second generations, namely children born in Italy of foreign immigrant parents. They already account for 10% of births in Italy, with considerably higher figures in the metropolitan areas. Such dynamics have an impact on the welfare of the population determining various forms of poverty: economic poverty (difficulty in finding a job and access to a guaranteed income), institutional (reduced presence of the institutions over the territory due to the lack of economic resources), urban conditions (lack of suitable rented housing at sustainable prices, lack of public spaces and services for the community), socio-cultural (low level of education, high dropout rate, adoption of risky models and styles of life and being led astray), relational (difficulty in establishing or maintaining solid bonds, also understood as reciprocal responsibility).

The presence of these factors, often combined, determines disadvantage from the point of view of opportunities and also affects the system of perception and expectations. Thus, alongside states of evident poverty, there are phenomena of malaise and vulnerability that must be tackled in time to prevent marginality and social exclusion. Such considerations are central for the Compagnia's guidelines, for the Foundation is expected to interpret developments in the situations and to promptly acknowledge through the experimentation of good practices, the changes under way in order to contrast forms of uncertainty and fragility.

On this point the basic choices the Compagnia has made in the last few years still seem to be consistent: foster actions in favour of the social groups at risk of falling into poverty, limit the actions to three thematic areas, identified as *pathways to social autonomy, home-based care and support for children and young people*. Greater selecti-

veness of the initiatives through the use of calls for proposals and an eye to the self-sustainability of the initiatives over time are criteria which, with due gradualness, should mark the Compagnia's work in the medium term, starting already from 2008.

Of course the strategies must be fine-tuned and one must capitalise on the store of knowledge, experience and relations built up so far, in order to:

- offer answers that are as integrated as possible with the problems of the persons concerned. This "line" system has already been partly achieved in social innovation projects that have been promoted and coordinated by the Compagnia, but it must be expanded to foster the aggregation of the public and private sectors. The above has started with collaboration with other institutional sectors and the Compagnia's instrumental bodies, with some of which (in particular Ufficio Pio, SiTI, Fondazione per la Scuola) significant experiences are under way, including the Housing Programme. At the same time the Compagnia intends to follow the progress of the City of Turin's Social Urban Planning;
- offer continuity to projects of social innovation launched in the field of mental health, prevention of former inmates resorting to crime and for foreign juveniles from entering the criminal justice circuit, empowerment of young people, stimulating a greater quality of the services offered and their greater visibility in the area of reference, also to attract the economic resources of other players;
- pay increasing attention to the provinces in the area of references where there exists an active voluntary work network that is willing to operate using methods of shared project planning. Significant, from this point of view, is the cooperation under way between the Management Committee for the Fund for Voluntary Work in Piedmont, the service centres for voluntary work, the local authorities and the Fondazione CRT, as the result of protocols of agreement aimed, among other things, at drawing up and implementing joint projects.

#### Pathways to social autonomy

The Housing Programme is at the centre of the Compagnia's commitment to identifying housing models with rents that are compatible with the income capacities of socially fragile persons. The objective is pursued through the development of projects in partnership with public and private bodies to support innovative forms of cohabitation and the definition of the temporary accommodation project. Furthermore a call for proposals will be activated aimed at supporting social housing initiatives to be performed by external bodies in the Compagnia's geographical area of reference and economic-financial models will be prepared for application in this field.

The other lever which will be used for the rehabilitation of persons in difficulty is that of *work, training, skills and mentoring*, a field in which multi-year initiatives on issues of interest to the Compagnia could be experimented, and accompanied by strict monitoring. An example of this could be an action set up in favour of women who have to undertake a new pathway as a result of a breakdown in the family situation or other critical events.

Also the practice of sport by disabled persons as a form of regaining autonomy and integration into society may take on a more significant role in the Compagnia's strategy. Social innovation networking projects will continue to be strengthened. Such projects include: social microcredit, where at four years from start-up it will be possible to begin to make the first evaluations; Il *Bandolo* that responds to an ever increasing need for those with mental health problems; LOGOS, an initiative for those leaving prisons in Piedmont and the Aosta Valley, offering them a concrete opportunity of keeping out of crime.

#### Home-based care

The area focuses on three segments of the population: the elderly with a limited degree of autonomy, persons suffering from serious chronic disease or with fatal prognosis and those with psycho-motor disabilities. All these groups benefit from homecare social and health services, which for years for the Compagnia have been the preferred method of intervention, also for the relief that they can offer to the family caregivers and for the increasing job opportunities, especially for immigrant women. There are many initiatives with this aim that are supported by the Compagnia. Closely tied to the theme of *home-based care* are the creation of facilities for "*Dopo di Noi*" (After Us) projects and the implementation of some multi-year projects, that can also be financed drawing on the new *Fund for social infrastructure* established with resources allocated in the budget for 2008:

- the strengthening of the Hospice network for terminally-ill cancer patients and, in particular, the renovation of a second part of the San Vito Health Facility in Turin which already houses a section run by *Fondazione Faro*. The new ward will also be for neurological patients;
- the expansion of an existing structure for the temporary admission and rehabilitation of persons suffering from the after-effects of skull trauma, an increasingly common problem as a result of road and industrial accidents. This facility will also train family members or personnel who will have to take on the homecare of the traumatised patient;
- the completion in Collegno of the *Clinica della Memoria* for elderly persons suffering

from Alzheimer's disease or other serious neuro-vegetative illnesses. The facility could be completed in a few years should Regione Piemonte and the University of Turin define their commitment in the management of the *Clinica*.

### Support for children and young people

There are three fields of interest through which the Compagnia intends to flank the family in its role of the education of children and as a source of positive relations among its members:

- *support for the family* through the improvement of facilities for young children such as family-run micro-crèches and bringing existing crèches up to safety standards and their modernisation, as well as through the development of new models of family community;
- *youth aggregation activities* by ensuring continuity to the call for proposals "Incontragiovani" set up in 2006 and aimed not only at making the meeting places more functional, but also at training the staff who will interact with the new generations. Another significant experience is the YEPP (Youth Empowerment Partnership Programme) project for the development of youth protagonism, a model that started from the experience gained in two districts of Turin and that has now been exported to the Cornigliano district of Genoa with prospects of further expansion in other areas;
- *tackling juvenile deviancy* focused on the implementation of the social innovation project NOMIS (New Opportunities for Foreign Minors) which involves the collaboration of a number of third sector institutions and organisations some of which are representative of the ethnic groups with the greatest presence in the Turin area. The aim is to strengthen the response to the phenomenon and to experiment innovative actions that foster a relationship of trust with the minor who had got into crime as a preliminary for a pathway to social recovery.

## Special projects



## Special projects

### Rethinking public space

The project is aimed at stimulating reflections and projects on the close tie that can be made between the distribution of public space and the dynamics of social and cultural relations, with special reference to Turin. In particular some themes will be developed that range from stimulating contemporary creativity to its relationship with the legacy inherited, from questions of integration and interculturality to the relations between children and the city, up to the pivotal issue of environmental sustainability.

In the course of 2008 a development is envisaged of the activities already started in 2007 on the basis of a specific protocol of agreement. The main ones include “*Il borgo del tempo*”, together with initiatives that will involve the Turin districts of Cenisia and San Paolo, the objective being to come to an integrated evaluation of the effects of the actions taken on the issues of environmental quality and urban security, integration and social cohesion, reconciling the rhythms of life and work, liveability and the development of the area. At the same time, a mechanism will be set up for transferring the experiences achieved to other districts of Turin.

### Competing through integration, education and valorisation

The call for proposals “Immigrants new citizens” was launched during 2007. It referred to a field of activity identified as an inter-sector project for 2006 that was also covered by a specific protocol of agreement signed with the City of Turin. The experience matured through the examination of the candidatures and the start-up of initiatives supported by the Compagnia, highlighted the significance of the structural presence of immigrants, especially of the younger generations in Turin and in Piedmont. Particular attention to the issue of young immigrants is therefore closely correlated to the need to bring out the creativity and the resources – both tangible and intangible – present in the area and mould them into a system that avoids the fragmentation of interventions.

It has been decided therefore to continue the action undertaken, consolidating collaboration with the institutions present in the area. At the same time, in order to lay the foundations of interventions that transform critical points into factors of economic, social and cultural development, it is important to concentrate the action on the issue of bringing out the best in second generation immigrants, placing attention on education and training, a necessary and indispensable milestone for the development of an active citizenship that involves full participation.

It is in this direction that actions will be developed that cover the Turin area in particular, in collaboration with the relevant institutional bodies and the Fondazione per la Scuola.

### Developing the culture of donation

In 2008 it is envisaged to consolidate the experience of community foundations whose establishment saw the active participation of the Compagnia as a founding member. Other initiatives are in the start-up stage in the Alba, Chieri, Pinerolo and Cirié areas in Piedmont, with the direct involvement of the Compagnia right from the planning stages, in cooperation with representatives of civil society active in these areas. The main method of involvement will remain that of providing endowment funds along with support for the institutional activities in the start-up stage. In addition to the financial commitment, the Compagnia intends to improve strategy in this field of intervention, which is still relatively new in Italy, also by means of continuous attention and active participation in the debate and the experiences under way in Italy, Europe and internationally.

On the basis of what has emerged, actions for building up the competencies of the staff of these bodies will be planned. On this subject, during 2008 it is expected that the Compagnia will start up, in collaboration with the *Fondazione Cariplo*, a national network of foundations engaged, directly or indirectly, in the field of community philanthropy. Other initiatives that could be planned to foster the culture of donation include ones aimed at disseminating good practices (possibly together with *Istituto Italiano della Donazione*) and networking projects for organisations who work in the sector.

### Development cooperation

On the basis of experience and reflection on this theme, the Compagnia is convinced that the effectiveness of projects is linked to the possibility of operating through initiatives with a direct and targeted presence, that envisage the use of resources that can be acquired only through collaboration with other major Italian and European foundations, within the framework of synergies and a shared strategy. To this scope, in the course of 2007, the Compagnia activated a three-year project, in cooperation with *Fondazione Cariplo*, *Fondazione Monte dei Paschi di Siena* and *Fondazione Cariparma*, aimed at planning and implementing joint initiatives with the goal of sizing-up and maximising the impact of actions in certain sub-Saharan African countries. At the end of a preliminary study, Senegal and Uganda were chosen, taking into consideration the size and number of the non governmental organisations based in Italy and present in these countries, of the types of projects under way and the existing security situations.

Moreover, in 2008, the initiative "Training for Development" will continue to strengthen the development processes in the south of the world. The project is aimed at supporting training pathways and improving the skills of persons who, as they fill intermediate level professional roles, are in some way engaged in the growth

of their own community, area or country. The geographical areas involved in the initiative are: Albania, Morocco, some countries of the Horn of Africa (Ethiopia and Eritrea), Mozambique, Senegal and Uganda. The action will refer, on one hand to organisations, associations or bodies based in Piedmont, Liguria or Campania engaged in development cooperation activities and on the other, albeit not exclusively, with the international training platforms located in Turin. The health cooperation projects which were formerly managed by the Health sector will be integrated where opportune into the special project and in other initiatives of the Special Projects sector.

## Voluntary work

### Special funds according to art. 15 law 266/91

On the basis of Art. 15 of law no. 266/1991 and the later implementation decree of 8/10/1997, foundations of banking origin are obliged to allocate every year, in their budgeting, a given share of the funds carried forward for the creation of Special Regional Funds for Voluntary Work.

In addition to financing the system through the provision of economic resources, the foundations nominate most of the members of the Management Committees, bodies responsible for administering these Special Funds in each Region, allocating the sums to Service Centres for Voluntary Work. The latter have the task of supporting and improving voluntary organisations, fostering their development, growth, professionalism, management skills and capacity for initiatives and, to these ends, make their contribution in the form of services.

From 1995 to 2006, the Compagnia allocated a total of about 76,654,000 euros in favour of many Special Funds for Voluntary Work, with special attention to those regions where the presence of foundations of banking origin is more limited, particularly in the *Mezzogiorno*. Also for the next financial year, although there are now mechanisms for the equalisation of funds at a national level as a result of the protocol of agreement between ACRI/foundations of banking origin and the Permanent Forum for the Third Sector/Voluntary Work (see the following section), the Compagnia will be able to maintain a significant direct participation in the special funds of the southern regions, with particular attention for those areas of greater interest to the Foundation. A significant commitment could be made, through participation on technical working groups at a national level, in the implementation of the “project for the adaptation and development of art. 15” for the improvement of the regulatory and procedural system regarding special funds for the voluntary sector outlined by law 266/91, which is in need of action to improve its effectiveness. This project is one of the objectives envisaged by the aforementioned protocol of agreement.

Furthermore the Compagnia will continue in 2008 with the activity, already run in previous years, of dialogue and collaboration between the various local actors in the system, to achieve virtuous synergies that will lead to increasingly well targeted and efficient responses to the needs emerging in the various local areas. Particular attention will be given to action to create collaboration between Foundations of banking origin, Institutions, Management Committees, Service Centres and the Voluntary Sector, helping also to aid an increasingly effective allocation of the resources available. As far as Piedmont is concerned, the Compagnia will continue to strengthen its presence in the coordination committees set up at a provincial level following the

previously defined declarations of intent between the various players present in the area (Management Committee of the Special Fund for Voluntary Work in Piedmont, Services Centres for Voluntary Work, Foundations of banking origin, the Region, the Provinces and Municipalities that are provincial capitals). The objective is active participation in the conception and realisation of network projects characterised by their experimental nature or particular significance for the region.

Finally, the Compagnia, through its representatives in the Management Committees, will continue to collaborate with the National Council of Management Committees of Special Funds for Voluntary Work, not only to continue the exchange of experiences between the Committees and to foster their greater operational efficiency, but also to furnish significant reinforcement of dialogue with the National Coordination of Service Centres for Voluntary Work. One of the aims of this is to make a significant contribution to the process of a widespread and homogeneous improvement at a national level of the fund system.

In this context, the Compagnia always pays particular attention to the choice of its representatives on the various Management Committees of such funds. At the expiry of the terms of office of these bodies, it will be focussing even more closely on strongly motivated people who are technically skilled in the subject, with the aim of contributing to an increasingly more effective role of the Committees through these representatives.

### Protocol of agreement 5/10/2005: the “Progetto Sud”

The Compagnia is party to the protocol of agreement of 5 October 2005, underwritten by ACRI/Foundations of banking origin and the Permanent Forum for the Third Sector/Voluntary Work.

The protocol addresses, first and foremost, the objective of the creation of a national project for promoting and supporting the development of civil society and of the third sector in the regions of the South of Italy, with special attention to the voluntary sector, through the creation of stable bodies that respond to the needs for the development and creation of social infrastructure for the South: what is known as the “Progetto Sud”. This project flanks the one, mentioned above, of “adaptation and development of Art. 15 of Law 266/91”. Furthermore, it is on the basis of this protocol that the above-mentioned mechanism for the equalisation of resources at a national level is created. Within the framework of the “Progetto Sud”, the *Fondazione per il Sud* was established in November 2006. The Compagnia was one of its founding members, which disbursed about 29,395,500 euros (corresponding to the provisions in the annual accounts 2003-2004) for the endowment of the new foundation. In addition, it paid out the sum of about 11,626,800 euros, deriving from the provisions of 1/15 referring to the financial years 2003 and 2004, already shared out and allocated to the appro-



priate Special Funds for Voluntary Work after 1 January 2006, as the conferment share of the Voluntary Sector to the endowment of the *Fondazione per il Sud*. The main objective of the *Fondazione per il Sud* is to play a promotional and a support role for southern Italy's social infrastructure, through the activation of ideas, energies and competencies present locally. In 2007 this Foundation launched a call for the presentation of exemplary projects in the following regions: Basilicata, Calabria, Campania, Apulia, Sardinia and Sicily. The scope of these actions will be education for young people and training with excellence.

Furthermore the new Foundation intends to encourage the creation, in the above-mentioned regions, of "community foundations" aimed at developing networks among players in the same local situation that can attract resources to the area, to be used for projects of collective interest.

The Compagnia will continue to participate actively in the life of the *Fondazione per il Sud* through the qualified presence of its nominees on the Foundation's Board of Directors and Technical Committee. In this context it will be essential to strengthen effective coordination between the Compagnia sectors of activity that support projects in the South and the *Fondazione per il Sud*, with a view to targeted and efficient use of resources and creating synergies.

In compliance with the protocol of agreement, when approving the 2007 annual accounts the Compagnia will make a provision of the same sum as that allocated for the special funds for voluntary work, to be used partly to integrate the amounts allocated to the same special funds for the equalisation of resources nationally, partly for supporting actions and services of the voluntary sector in the South and partly for the *Fondazione per il Sud*. For these purposes provisions have been approved in 2005 and 2006 for a total of about 17,458,000 euros. Finally the Compagnia will continue to collaborate for the complete fulfilment of the objectives of the protocol of agreement, participating both in the Coordination Group set up to oversee the implementation and the development of the protocol itself, over time and in the various regions, and in different technical working parties, created to deal with specific issues.

## Instrumental bodies

## Instrumental bodies

Within the context of its institutional activities, the Compagnia di San Paolo also operates through its own “instrumental bodies”, namely institutes specialised in specific sectors, that are a fundamental part of the “non profit group”.

Some of these organisations derive from bodies that were historically linked to the Compagnia: this is the case of Fondazione per l’Arte (Foundation for Art), Fondazione per la Scuola (Foundation for Schools) and Ufficio Pio. Others have been set up by the Compagnia in partnership with Turin’s universities: they are Istituto Superiore Mario Boella, Collegio Carlo Alberto, SiTI – Istituto Superiore sui Sistemi Territoriali per l’Innovazione and the Human Genetics Foundation (HuGeF) – Torino.

Below we provide a short description of their fields of activity and refer readers to their respective websites for further information.

### Fondazione per l’Arte

The Foundation operates in the culture and fine arts sector. Its aims are to safeguard our heritage, enrich and enhance the fine arts as well as encouraging people to take an interest in art. Its role is also to foster organisations that address certain aspects of cultural heritage and cultural events. Moreover, it furthers training in the cultural field and improvements in museum management.

[www.fondazionearte.it](http://www.fondazionearte.it)

### Fondazione per la Scuola

The Fondazione per la Scuola is an operating organisation that develops projects with schools, the Ministry of Public Education and its decentralised structures, local authorities, associations and organisations involved in schools. It promotes a better quality of education, helping schools to exploit the opportunities offered by self-governance, facilitating the sharing and dissemination of good practices.

[www.fondazione scuola.it](http://www.fondazione scuola.it)

### Ufficio Pio della Compagnia di San Paolo – Onlus

The Ufficio Pio, which was established in 1595, supports the underprivileged through its welfare activities in the metropolitan area of Turin. Thanks to the 200 or so volunteers, it operates both as a “social emergency service” for handling emergency situations and as a workshop for actions aimed at social integration and the recovery of personal autonomy.

[www.ufficiopio.torino.it](http://www.ufficiopio.torino.it)

### Istituto Superiore Mario Boella sulle Tecnologie dell’Informazione e delle Telecomunicazioni

The Istituto Superiore Mario Boella is a centre of excellence which was established in 2000 from the collaboration between the Compagnia and Turin Polytechnic and focuses on the development of ICT (Information and Communication Technologies). It promotes interdisciplinary programmes on research and technological development, innovative teaching initiatives as well as knowledge on the link between social and organisational transformations and new technologies.

[www.ismb.it](http://www.ismb.it)

### Collegio Carlo Alberto

The Collegio Carlo Alberto is a centre of excellence set up in 2004 by the Compagnia and the University of Turin. Today it is the fulcrum of a system that provides post-graduate teaching (masters and PhDs) as well as research on economics, policy and institutions (with five research units) sector (with five research units). Its activities are carried out by research fellows and assistant professors selected on the international job market.

[www.carloalberto.org](http://www.carloalberto.org)

### SiTI – Istituto Superiore sui Sistemi Territoriali per l’Innovazione

SiTI is a centre of excellence set up in 2002 by the Compagnia and Turin Polytechnic that operates in the sector of research on territorial systems as a factor of competition. The Institute’s aim is to provide effective interdisciplinary responses on the analysis and management of resources available in the area, with the intention of attracting the best private sector and institutional initiatives, both nationally and internationally.

[www.siti.polito.it](http://www.siti.polito.it)

### Human Genetics Foundation (HuGeF) – Torino

The Human Genetics Foundation (HuGeF) – Torino was established in November 2007 by the Compagnia di San Paolo, the University of Turin and Turin Polytechnic. HuGeF is based at the Lingotto complex in Turin and its aim is to support research of excellence and post-graduate training in the field of human genetics, genomics and proteomics. The Foundation is expected to become operative by the end of 2008.

[www.hugef-torino.it](http://www.hugef-torino.it)

## How to present proposals to the Compagnia di San Paolo

The forms needed to present proposals to the Compagnia can be downloaded from the site [www.compagnia.torino.it](http://www.compagnia.torino.it): the form to present the applicant, the form to present the initiative and the authorisation to process personal data.

The forms must be accompanied by a letter signed by the legal representative of the body, specifying the name of the initiative proposed and the amount of the contribution requested from the Compagnia.

To evaluate the consistency of the applicant's objectives with those of the Compagnia, reference may be made to the Articles of Association and the Regulations Governing Institutional Activities, available on the site, and the Planning Guidelines contained in this document.

Proposals must be sent to this address:

**Compagnia di San Paolo**  
**Corso Vittorio Emanuele II, 75**  
**10128 Turin - Italy**

The Compagnia reserves the right to contact the applicant/project leader for further information or clarification on the initiative proposed.

The evaluations and decisions of the Compagnia regarding the proposals presented are final.

- 4 Mole Antonelliana  
*Photograph by Pino dell'Aquila*
- 16 The Planetarium in Pino Torinese  
*Photograph by Pasquale Ruzzolino*
- 30 Giuseppe Penone, "Tra scorza e scorza"  
*Photograph by Flavio Tiengo*
- 36 Photography by Sergio Cavallo for the publication  
"Il Nuovo Teatro Regio di Torino"  
In "Atti e rassegna tecnica della società  
degli Ingegneri e degli Architetti di Torino"  
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*This document is illustrated with photographs that refer to initiatives that have been supported by the Compagnia di San Paolo in recent years. The inclusion of such photographs in no way commits the Compagnia to future support to the mentioned bodies, projects or events.*

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