



Barbara Graffino, born in Turin in 1984, is a project manager in the areas of start-ups, innovation and professional growth. She obtained her degree in International Relations with regard to Human Rights at the Università degli Studi in Turin and launched her career by working in an association dedicated to development in local areas.

Here she was able to demonstrate her formidable dedication to public life and civic engagement by her work in MSOI, the Student Movement for International Organization and in the Turin group of the UCID, the Christian Union for Business Directors, which she managed from 2011 to 2015.

In 2009, she began working on institutional relationships for the Province of Turin Ministry (Assessorato) of Agriculture and Tourism for which she organized projects in the sectors of promotion, development and intra-regional cooperation.

She has been employed from 2014 as the coordinator of Yes4to, which gathers together 19 organizations of professional people and managers, all young members, within the city. Their aim is to cooperate actively in the development plans of the city, to coordinate and harmonize various activities in the given sectors and to promote intergenerational change in order to create a new class of business leaders.

Her professional engagement from 2015 onwards has been focussed on project management as a consultant on business strategy for several societies, among which figure Verba Volant, a society that publishes works on major cultural events, and Talent Garden, one of the largest organizations of coworking in Europe, for which she is managing "Supernova 2016 – creative innovation festival".